

# Faces of Design AWARDS 2010

## *The Faces of Design Awards 2010 – promoting design talent worldwide*

*October 1st – December 15th, 2009*

### *Summary*

Faces of Design (FoD) is launching a new interdisciplinary competition to raise the visibility of hot design talent worldwide.

The competition is based on candidates' existing portfolios, and culminates in the publication of a printed volume, showcasing the 25 most promising design talents, by design discipline (e.g. industrial, fashion, or graphic design). This collection of profiles will be distributed to over 1.000 key decision makers at more than 300 companies, including firms such as vitra, IKEA, the Richemont Group (including prestigious brands such as Montblanc, Cartier and Chloé), designers' studios such as the Campanas' and Bouroullecs', design institutions and the international design press.

In the first round of the Faces of Design Awards, the candidates have the opportunity to present the best elements of their portfolio to the judges in a safe online environment, followed by a second round with our high-profile panel.

The winners of the Faces of Design Awards will then have their profiles published and distributed to opinion leaders and key decision makers in design worldwide.

To promote emerging talents in particular, there is a special discount to encourage student participation in the competition, and participation grants to support design talent from developing countries.

The competition opens on October 1st; the deadline for portfolio submission is December 15th, 2009; an early bird registration discount is available until October 31st. The winners of the design competition will be announced in January 2010.

### *Eligibility*

The Faces of Design Awards are open to individual designers, design studios, in-house design departments, individual design students and student groups. The design competition is international in nature, and open to representatives of any design discipline.

### *Deadlines*

Submission: October 1st, 2009 to December 15th, 2009

Early bird registration: October 1st, 2009 to October 31st, 2009

### *Entry fees*

- Regular participants: €40 (early bird discount) / €90 (standard)
- Students: €20 (early bird discount) / €50 (standard)

### *The Panel*

1. Pio Barone Lumaga, Editor-in-Chief of LOFT The Nordic BOOKazine
2. Alexander von Vegesack, Founder & Director of the Vitra Design Museum
3. Gala Fernandez, Head of the MA Programme 'European Design Labs' of the IED
4. Sigga Heimis, Designer and Design Manager (IKEA, Fritz Hansen)
5. Maarten Baas, Designer
6. Agnieszka Jacobson-Cielecka, Design Critic and Curator
7. Alain Lardet, Founder of the Designer's Days, Paris

### *About Faces of Design*

Faces of Design is an information portal and career platform for designers. Interdisciplinary and intercultural in nature, we seek to help designers raise their game by providing them with inspirational and informative content, and by building connections with industry players.